

CCBAC Board Update September 2016



The CCBAC Board of Directors met on September 19, 2016 in Williams Lake in the Cariboo Regional District's (CRD) Boardroom from 10-1 pm.

CCBAC Funding

Final reports were received for: 1) Xeni Gwet'in Airport Expansion, and 2) the Applied Sustainable Ranching Program (see information below).

The Board reviewed a grant application from the Cariboo Cattlemens' Association for their *Cariboo Regional Research Alliance Project* and tentatively approved funding in the amount of \$13,250 based on contingencies.

An extension was granted from September 2016 to May 2017 for Project 214 Quesnel's *Rebranding and Implementation Project*. A milestone report on Project 213 *Economic Development Plan for the City of Williams Lake* was reviewed by the Board and accepted.

Presentations to CCBAC

CCBAC received presentations from Marleen Morris, Co-Director of the Community Development Institute (CDI) at the University of Northern British Columbia and Gillian Watt, Program Director of the Applied Sustainable Ranching Program through Thompson Rivers University.

Cariboo Strong

Marleen Morris presented on the *Cariboo Strong*, a collaborative project between CDI and the CRD which is partially funded through an \$80,000 contribution from CCBAC. The project encompasses: CRD, Quesnel, Williams Lake, 100 Mile, along with the villages of Clinton and Wells.

Meetings started in the North, Central and South Cariboo sub-regions in the summer of 2016. To date, CDI reportedly has met with 80 organisations in the region and is creating partnerships to foster new economic opportunities. Due to the fact that *Cariboo Strong* is a collaboration between an academic institution and local governments, funding for economic development can be accessed through both traditional and academic funding

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sources. The *Cariboo Strong* initiative will be expanding its scope to include the various First Nations in the Cariboo Chilcotin in the coming months.

Applied Sustainable Ranching

Gillian Watt presented on the success of TRU's Applied Sustainable Ranching program's initial year (2015-2016) to which CCBAC awarded a \$100,000 grant. The goal of the initial year of the program was to work closely with industry to develop a "made in the Cariboo program" to build resilience into the ranching and agriculture industries in the region. The TRU Ranching program has been built to improve management capacity of graduates within the region, particularly around enterprise diversification and matching local resources to market opportunities.

New Business

The provinces response to OBAC's request for funding was reviewed and staff was asked to arrange a meeting of the BAC Chairs at UBCM (if possible). The Rural Dividend program was discussed as it relates to replacing the BAC's.

Future Meeting Dates October 17 and November 21 <i>AGM – November 21 (prior to Regular Meeting)</i>	Location and Time To be announced
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For more information on this report please contact Erin Robinson at 250-992-1094.